

- 4. Explain trends in entrepreneurship (e.g., emerging technologies, social entrepreneurship, green entrepreneurship, lean start-up, business model—canvas, crowdsourcing and crowd funding).

- 5. Explain the basic concepts of lean start-up, a minimally viable product, pivoting, and “failing fast.”

- 6. Identify and analyze the four functions of business.

7. What are the basic business model concepts?

8. What impact does entrepreneurship and innovation have on your local, state, national, and international communities and economies?